



Juliusz Slaski

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 @juliuszslaski

Skills

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Premiere Pro

Analog Sketching + Rendering

Gravitysketch 3D

Keyshot

Procreate / Digital Sketching

Languages

English, Polish

EDUCATION:

University of Alberta

Edmonton, Canada

Industrial Design Program

Bachelor of Design with Distinction, Fall 2018

Pensole Academy

Portland, OR / Brooklyn, NY / Lawrence, MA

Footwear design intensives at Pensole Portland, adidas

Brooklyn Creator Farm & New Balance, 2018, 2019

EXPERIENCE:

Weinbrenner Outdoor

Toronto, Canada

March 2023 - Present

Brand Manager + Product Coordinator + Lead Designer

- Oversee design in all categories of brand, including Trail Running, Hiking + Trekking, Urban Outdoor, New Classics, Sandals and Kids
- Manage team of designers and developers
- Travel to suppliers in China and lead development of entire collection
- Lead colour story creation across all categories, including concept for all hero collection
- Lead all product presentation to global teams and senior management including initial design presentations digitally, and final meeting sample presentation at Global Product Review meetings in Italy

Power Athletics, Ltd.

Toronto, Canada

June 2021- March 2023

Junior Footwear Designer and Developer

- Led Design and Development of Power Walking Line
- Designed and developed 5+ shoes per season from concept to production sample, including product, colour and material design
- Created tech packs supplied directly to factories
- Created product sold throughout Global OPCOs
- Collaborated with suppliers in China to efficiently and effectively develop styles
- Travelled to Asia and Europe to assist in the presentation of of Global Collections and research global market trends in sports and athletic industry